



FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT9/12 12.25

REP. # _____ OFF. # 18 SALESMAN # _____

BUYER NAME MAURA GILROY

SALES PRSN WA- CHERYL BLAIR

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CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE
		1	OCT9/12 12.25

Q

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDTLE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 1193
AGENCY PRODUCT CODE =

4	S	600A-700A	30	\$650.00	10/23	10/26	0	TU-F	0
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PROGRAM : NEWS

5	S	600A-700A	30	\$650.00	10/29	0	MON	0
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PROGRAM : NEWS

6	30	\$625.00	10/23	10/26	0	TU-F	0
S	700A-900A						

PROGRAM : TODAY SHOW

FROM REP OCT9/12 12.25
CHANGES *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
7	S		700A-900A	30		\$625.00	10/29	10/29	0		MON	0
PROGRAM : TODAY SHOW												
14	S		1000A-1100A	30		\$350.00	10/23	10/26	2		TU-F	2
PROGRAM : ELLEN												
15	S		1000A-1100A	30		\$350.00	10/29	10/29	0		MON	0
PROGRAM : ELLEN												
35	S		600P-630P	30		\$1,000.00	10/23	10/26	0		TU-F	0
PROGRAM : NEWS												
36	S		600P-630P	30		\$1,000.00	10/29	10/29	1		MON	1
PROGRAM : NEWS												
39	S		600P-630P	30		\$625.00	10/27	10/27	0		SAT	0
PROGRAM : NEWS												
40	S		600P-630P	30		\$675.00	10/28	10/28	0		SUN	0
PROGRAM : NEWS												
41	S		700P-730P	30		\$1,500.00	10/23	10/26	0		TU-F	0
PROGRAM : JEOPARDY/WHEEL												
42	S		700P-730P	30		\$1,500.00	10/29	10/29	0		MON	0
PROGRAM : JEOPARDY/WHEEL												
43	S		730P-800P	30		\$1,650.00	10/23	10/26	0		TU-F	0
PROGRAM : JEOPARDY/WHEEL												
44	S		730P-800P	30		\$1,650.00	10/29	10/29	0		MON	0
PROGRAM : JEOPARDY/WHEEL												

REP HEADLINE# 6146970 TRF# 322731 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT9/12 12.25
 ORDER WORKSHEET HARRIS REPORT FROM REP *** WPXI-TV **
 CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
56	S		1000P-1100P	30		\$2,000.00	10/25	10/25	0		THU	0
PROGRAM : ROCK CENTER ORD COM1 : PRG CHA- ROCK CENTER ORD COM2 : SPT IS BOOKED- THX JEN THIS IS A MAKE-GOOD FOR OCT25 ON LINE-45 FOR 1 SPOT/WK												
47	S		1100P-1135P	30		\$1,350.00	10/23	10/26	0		TU-F	0
PROGRAM : NEWS												
59	S		900P-1000P	30		\$4,500.00	10/26	10/26	0		FRI	0
PROGRAM : GRIMM ORD COM1 : GRIMM ORD COM2 : SPT IS BOOKED- THX JEN THIS IS A MAKE-GOOD FOR OCT28 ON LINE-54 FOR 1 SPOT/WK												
OCT/12			45975.00	NOV/12		11750.00						

CONTRACT TOTAL 57725.00
 TOTAL SPOTS 83



MARKET TOTALS \$354,225 WPXI 29% KDKA 36% WTAE 23% WPGH 9% CABL 1% WPCW 1% WPMY 1%
 SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE